

**Special  
2021  
Theme!**

**Let's Walk!**  
**Pedestrian Safety for Everybody**

**2021 Roadway Safety Poster  
Contest for Children**

**Contest Participation Packet**



Connecticut Training and Technical Assistance

## In this packet you will find:

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Thank you to all who support this safety effort!

YaleNewHavenHealth  
Yale New Haven Children's Hospital



# Introduction

Hi Kids!  
I'm Ruff Ruffman.  
Before you start your poster be  
sure to watch this cool video!  
Pedestrian Safer Journey  
<https://youtu.be/PzghGxEqBMQ>



The Connecticut Training & Technical Assistance Center (T2 Center) at UConn, with support from agencies and organizations around the state, is holding the eleventh annual Connecticut Roadway Safety Poster Contest for Children. We want to make roadway safety, which includes ALL users, a priority and are asking the children of Connecticut to help promote roadway safety through art.

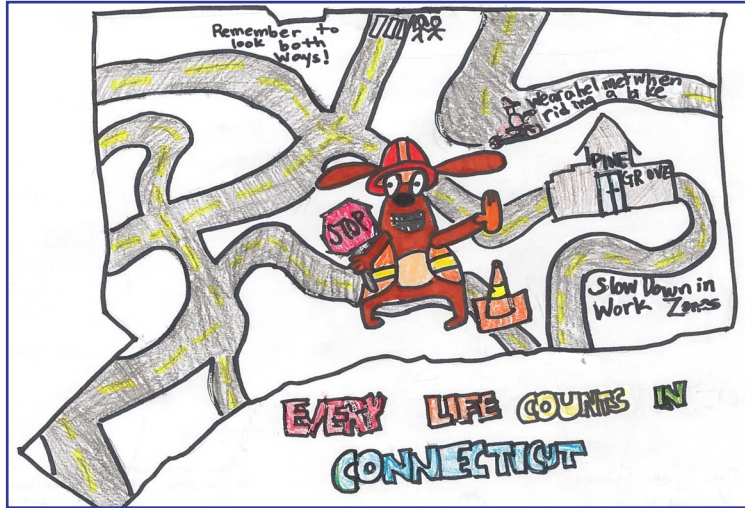
Our theme, "Let's Walk! Pedestrian Safety for Everybody," focuses on the fact that all of Connecticut's pedestrians deserve a safe space to walk. Everyone is a pedestrian at some point, whether walking to school or work, to the bus or train or even just from their car to a store. We all play a part in making pedestrians safe on our roadways.

Students in grades K-5 are invited to submit their original impressions of pedestrian safety. Students should depict those concepts and actions they think are vital to improving all pedestrian safety. Some examples of these concepts are: drivers should slowdown and pay extra attention at crosswalks and intersections; pedestrians should use sidewalks when available; and all users must avoid distractions.

The contest categories are K-1st grade, 2nd – 3rd grade and 4th – 5th grade. Posters must be submitted to the UConn T2 Center by March 12, 2021. Once the entries are received, they will be voted on by a panel of roadway safety professionals.

The top posters in each category will receive their awards and prizes in conjunction with Work Zone Safety Week during April 2021. All winners will be featured on the home page of the UConn T2 Center's website. Winners will be notified in writing by April 9, 2021.

# Past Winners



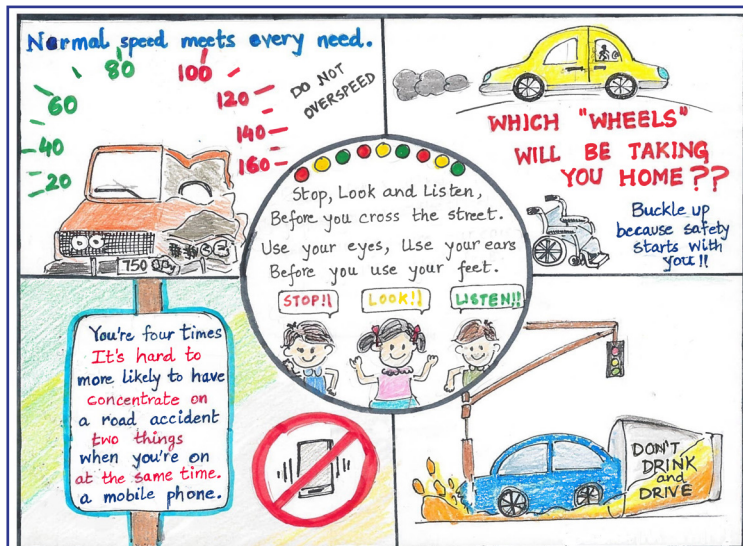
WOW!  
These Are Great!



Former K-1 Winner



Former 2-3 Winner

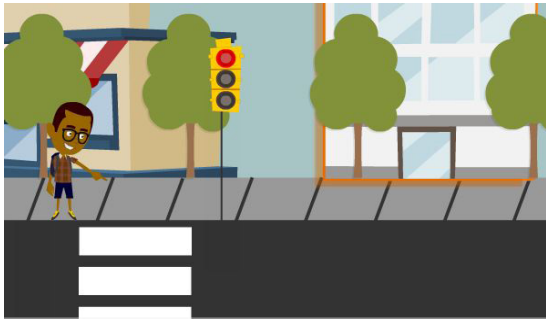


Former 4-5 Winner



# Classroom Resources

## How to be Safe on the Roadway Video



It is important for us all to know how to stay safe when we're on the roadway. This video is designed for children and discusses three different types of roadway safety- pedestrian safety, bicycle safety and ways to be safe as a passenger in a car. We encourage teachers to play this video for students when explaining the Roadway Safety Poster Contest.

**Watch our video using the following link:**

<http://youtu.be/SwKVEAKBLKc>

## Ruff Ruffman - Driving



The "Driving" digital initiative provides resources to encourage kids to become better passengers and to play an active role in helping parents to keep their eyes on the road. The campaign's unusual approach tunes into the idea that kids are acutely aware of their parents' distraction, especially when they are driving.

**To visit the Website use the following link:**

<http://pbskids.org/fetch/ruff/driving/>

## Web Links for Kids

FHWA - Pedestrian Safer Journey  
<http://www.pedbikeinfo.org/pedsaferjourney/>

Elmer the Safety Elephant  
[www.elmer.ca/safety-village/traffic-safety](http://www.elmer.ca/safety-village/traffic-safety)

Elementary Safety - Road & Car Safety  
<https://elementarysafety.com/comic/road-car-safety/road-car-safety>

Road Safety - Traffic Rules and Signs for Kids - Video  
[https://www.youtube.com/watch?v=\\_NeEF1fwT4k](https://www.youtube.com/watch?v=_NeEF1fwT4k)

How to be Safe on the Roadway Video  
<http://youtu.be/SwKVEAKBLKc>

PBS Kids - Ruff Ruffman - Driving  
<http://pbskids.org/fetch/ruff/driving/>

Otto Club - AAA  
<http://hartford.aaa.com/traffic-safety/otto-the-auto>

## Web Links for Teachers & Parents

Watch for Me CT  
<http://www.watchformect.org/>

Connecticut Safe Routes to School  
[www.ct.gov/dot/cwp/view.asp?a=2094&q=587938](http://www.ct.gov/dot/cwp/view.asp?a=2094&q=587938)

Walk Bike to School Day  
[www.walkbiketoschool.org](http://www.walkbiketoschool.org)

Pedestrian & Bicycle Information Centers  
[www.pedbikeinfo.org](http://www.pedbikeinfo.org)

The National SAFE KIDS Campaign  
[www.safekids.org](http://www.safekids.org)

Federal Highway Administration  
[www.fhwa.dot.gov/environment/bicycle\\_pedestrian](http://www.fhwa.dot.gov/environment/bicycle_pedestrian)

NHTSA - Parents Center  
<http://www.safercar.gov/parents/index.htm>



# Instructions

1. **Send submissions to:**

Regina Hackett, Program Assistant  
CT Training & Technical Assistance Center  
University of Connecticut  
270 Middle Turnpike, U-5202  
Storrs, CT 06269

2. **Categories:** The three categories for the 2021 poster contest are K-1, 2-3, and 4-5.
3. **Deadline:** To be eligible for the contest, all submissions must be postmarked no later than March 12, 2021.
4. **Materials:** To be considered, posters must be no larger than 8 1/2" x 11" and should be created on standard paper. All submissions need to be drawn horizontally (landscape orientation). Submissions that do not meet this criteria will not be considered, **no exceptions**.
5. **Identification:** Be sure to write the student's name, grade and contact information on the back of the poster in pencil or ball point pen so that we can identify the artist. Do not use marker or anything that will bleed through to the front of the poster.
6. **Release Form:** A Release Form (copy enclosed) must be completed and signed by a parent or legal guardian for each poster submitted. (Please note: A release form must be submitted with each child's artwork in order for him or her to be eligible.)
7. **Notification/Awards:** Winners will be notified by April 9, 2021.
8. **Use of Artwork:** Artwork becomes the property of the University of Connecticut and may be used for promotional and other purposes at the University's discretion.
9. **For more information:** Please contact Regina Hackett, University of Connecticut, at [regina.hackett@uconn.edu](mailto:regina.hackett@uconn.edu).



# Release Form (one per submission)

This document confirms the agreement between you and the University of Connecticut regarding your participation in the 2021 Roadway Safety Poster Contest for Children.

You hereby irrevocably grant to the University and its partners in the contest (CT Department of Transportation, CT Police Chiefs Association, AAA and Federal Highway Administration – CT Division Office) perpetually, exclusively, and for all media (print, electronic, video or any other formats), the right to use the artwork submitted for this contest by you or through your child's school, and any reproductions of that artwork, and to identify your child as the artist, in any promotional materials at the exclusive discretion of the University and its contest partners. All artwork is the property of the University and will not be returned to the artist.

You hereby agree that you will not bring or consent to others bringing any claim or action against the University or its contest partners on the grounds that the identification of your child by name as the artist, or the use of anything contained in the artwork or in the promotion thereof, violates any rights whatsoever, including without limitation rights of privacy and publicity. You hereby release the University, its employees and those of its contest partners from any and all claims, demands, actions, causes of action, suits, costs, expenses, liabilities, and damages whatsoever that you may hereafter have against the University and/or its contest partners in connection with the artwork or the identification of your child as the artist.

This agreement shall not obligate the University or its contest partners to use the name of the artwork, or to use any of the rights granted hereunder, or to prepare, produce, exhibit, distribute or in any way exploit the artwork.

The University shall retain the right to assign its rights hereunder without your consent, in whole or in part, to any person, firm, organization or corporation.

AGREED TO AND ACCEPTED on this date: \_\_\_\_\_  
Month, Day, Year

\_\_\_\_\_  
Signature of Parent or Guardian

\_\_\_\_\_  
Witness

Print Name of Parent or Guardian: \_\_\_\_\_

Print Name of Child / Artist: \_\_\_\_\_ Grade: \_\_\_\_\_

Home Address: \_\_\_\_\_

Home Telephone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Additional Information:

Name of School: \_\_\_\_\_

School Address: \_\_\_\_\_

School Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Print Name of Teacher: \_\_\_\_\_

Teacher Email Address: \_\_\_\_\_