



Training & Technical
Assistance Center
CT TRANSPORTATION INSTITUTE
UNIVERSITY OF CONNECTICUT

A Connecticut Safety Academy Workshop



Road Safety Champion Module #3: Introduction to Traffic Safety Culture

The CT T2 Center is pleased to announce the 3rd and final session of our virtual Road Safety Champion series for 2024. This session will introduce the importance of developing a positive safety culture to significantly improve road safety. Participants will gain a better understanding of the elements that shape traffic safety culture; how those factors interact to affect behaviors related to traffic safety; strategies that can be implemented to improve traffic safety culture among various groups; and approaches on how they can leverage their role (and the role of others) to grow a positive safety culture.



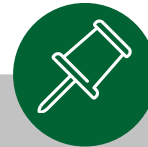
Session is 10:00am - 12:00pm



**2 Credit Hours - CT Safety
Champion Designation**



**Special thanks to the National
Center for Rural Road Safety for
their partnership in developing
these modules.**



**November 14, 2024
Virtual Session**

Who Should Attend

- Elected Officials
- Public Works Directors
- Town Engineers
- Law Enforcement
- Any municipal or state professionals that are interested in roadway safety.

Please visit s.uconn.edu/t2schedule to register online.

Questions regarding registration please contact Lisa Knight at lisa.knight@uconn.edu

T2Center.uconn.edu

