Complete Streets in Our Program and Our Communities

October 28, 2020
AGENDA

1. What is Sustainable CT?
2. Sustainability and Transportation
3. Complete Streets in Our Program
4. Benefits of Having Complete Streets
What is Sustainable CT?

**Road Map**
A menu of coordinated, voluntary actions to promote sustainability

**Resources**
Support – including technical and financial – to help communities implement actions

**Certification**
Recognizing communities for their sustainability achievements

**Flexibility**
Meeting the needs of all communities – urban and rural, big and small

**Livability**
More sustainable, efficient, healthy, safe, resilient, thriving communities
Sustainable CT Founding Partners, Funders, and Board
Municipal Participation

Certification Program Statistics

- **112** total registered
- **61** certified
- **42** bronze certified
- **19** silver certified
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Sustainability and Transportation

5. Clean and Diverse Transportation Systems and Choices

5.1 Implement Complete Streets
- 5 Points
- THIS ACTION HAS VARIABLE POINTS: 5 – 110

5.2 Promote Effective Parking Management
- 10 Points
- THIS ACTION HAS VARIABLE POINTS: 10 – 45

5.3 Encourage Smart Commuting
- 10 Points
- THIS ACTION HAS VARIABLE POINTS: 10–15

5.4 Support Zero Emission Vehicle Deployment
- 5 Points
- THIS ACTION HAS VARIABLE POINTS: 5, 10, 15, 20

5.5 Promote Public Transit and Other Mobility Strategies
- 5 Points
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What are Complete Streets?

**What is Complete Streets implementation?**

Changing the way things have always been done. Specifically, departments of transportation must modify the way they operate, including changing their project development process, design guidelines, and performance measures.

**Many jurisdictions are seeking technical assistance that will expose them to increased funding opportunities for Complete Streets and Vision Zero projects.**

1. **Auto-oriented culture**
   Overcoming misconceptions around Complete Streets and safety countermeasures through proper staff education and training.

2. **Limited staff time and resources**
   Strategically prioritizing staff and financial resources for project management, data collection, and design.

3. **Integration of Complete Streets design elements**
   Revising best practices and operating procedures to increase access, improve safety, and provide facilities for all people who use the road.

4. **Public engagement**
   Working with the public to balance trade-offs between traffic safety needs, regional and local priorities, and preserving neighborhood character.

5. **Performance measures**
   Measuring whether projects meet objectives through data collection and detailed, periodic evaluation.

6. **Resistance to traffic calming**
   Communicating how bike lanes, road diets, and traffic calming measures can benefit all users of the road, including drivers.
Sustainable CT’s Complete Streets Action

• Ladder of opportunity to create entry points for all towns (rural, urban, small, large)
• Complete streets action crafted to result in co-benefits (i.e. reducing carbon emissions, community cohesion, enhancing economic well-being)
• Engineered program to reflect that municipalities have different resources
Complete Streets in Action

*Project Title: Expanding a multi-town trail system*
*Category: Clean and Diverse Transportation Systems and Choices*
*Action: 5.1 Implement Complete Streets*
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Sustainable CT Action Co-benefits

- **Environmental Impacts**: Cleaner air and water, and enhanced preservation of land and natural resources.
- **Greenhouse Gas Reductions**: Reduced greenhouse gas emissions.
- **Health and Wellness**: Optimal health and wellness for all residents.
- **Community Building**: Enhanced connection of your residents to your local community, engaged partnership to improve your community, and enhanced resident awareness.
- **Equity**: New, improved, and valued relationships between different members of your community. More inclusive decision-making and improved access to services and sharing of benefits with all residents - current and future - regardless of race, income ability, age, gender, sexual orientation, etc.
- **Cost Savings**: Cost savings to your municipal budget and operations.
- **Economic Well-Being**: Stability and growth for local businesses, and job retention and creation.
- **Climate Resilience**: Improved ability of your community to anticipate, adapt, and flourish in the face of disruption.
Find Out More

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